

Nuremberg Metropolitan Region



research institutes

source: www.metropolregionnuernberg.de



increase of R&D personnel between 2007 and 2011



universities and colleges of higher education

source: www.metropolregionnuernberg.de

among the top

of the largest exhibtions companies in the world: NürnbergMesse



patent-innovation-index

twice as high as the German average

13.3%

proportion of employees in the high-tech sector; (German average = 9.9 %)



international airports within 200 km from Nuremberg (Nuremberg, Munich, Stuttgart, Erfurt, Frankfurt/Main)

GDP IN BILLION €

80 40

value the quality of life in the Nuremberg Metropoltian Region as high

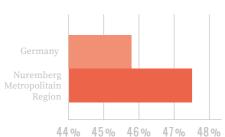
source: www.metropolregionnuernberg.de



2005 2010 2013

employees with professional training





GROWTH

· Growth champions: The Nuremberg Metropolitan Region grew faster than Germany and Bavaria. The increase in GDP is 25 % from 2005 to 2012

source: Prognos AG

• Positive population development: a migration balance of +50,212 (2012 – 2014) demonstrates the attractivity

source: Stat. Ämter des Bundes und der Länder

EMPLOYMENT

· Healthy labour market: 1.9 million people in employment (2014); very low unemployment rate of 3.8 % in July 2016 (German average: 6 %)

source: Stat. Amter des Bundes und der Länder, Bundesagentur für Arbeit

· High-income region: the personal income is about 10 % higher than the German average

source: Prognos AG

QUALITY OF LIFE

- Urbanization with much green: about 8,408 km² of forests and recreation areas (38.6 % of the total area; German average: 31.5 %) source: Wissensbilanz 2016, WiЯ
- · Feel safe: Among the 11 metropolitan regions in Germany, we have the least criminal acts per person

source: Wissensbilanz 2016, WiЯ



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Realisation:

www.klok-agentur.de

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